CEREBRA

Company Profile

The Next-Gen Cybersecurity Products Company

Agenda

| | Introducing Cerebra | 1 |

| | Products Offerings | 2 |

| | Q&A | 3 |

Brief

- **Cerebra** is a software company focused on Cybersecurity

- Headquartered in Riyadh, Kingdom of Saudi Arabia

- Our quest is to achieve Cybersecurity Technology Independence across the Gulf Cooperation Council (GCC) region, to transform the region from a Passive Cybersecurity Technology Consumer to a Dynamic and Futuristic Cybersecurity Technology Producer.

Mission

To develop awesome cybersecurity technologies

To be the most admired cybersecurity technologies company in the region

Core Values

CEREBRA

Win³

We ensure that each of our actions is in the best interests of our team, our company, and our customers.

Changing The Game

We deliver innovation that matters by leveraging disruption to be (the what's next / the next big thing)
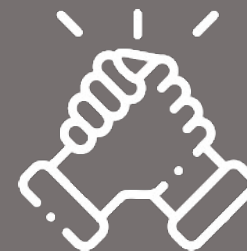
Design Artisans

We are Design Artisans who are unrivaled Visionaries, Thinking Big, Empathetic. practice Design Thinking to deliver Par Excellence..

Learn – Unlearn – Relearn

Our culture is symbolized by flexibility, agility, steadfastness and tactfulness entailing learning from mistakes, interpreting & applying failures as teachable and coachable moments.

Making Things Happen

By establishing a culture of exceptional execution and rewarding those who relentlessly create to deliver great outcomes & experiences in order to better meet the needs of our customers.

Clients

Why Cerebra?

CEREBRA

Unique Benefits

- We are highly specialized in Cybersecurity
- In-house Product Development
- High Quality Service Delivery
- Availability of local On-site support

Reasons to Believe

- Highly skilled Resources
- Deep Focus on Cybersecurity products
- Many satisfied and prestigious clients

Our Promise

Securing the region's most important entities through building innovative cybersecurity software products starting in Saudi Arabia

Products Offerings

LinQ2
Secure Messaging Gateway

Enterprise Messaging Gateway that enables organizations to communicate with their clients through **SMS**, **Email**, **Push** Notifications...

Acts as middleware between the organization's back-end systems and the messaging providers

Provides full flexibility to integrate with back-end applications through different protocols and channels
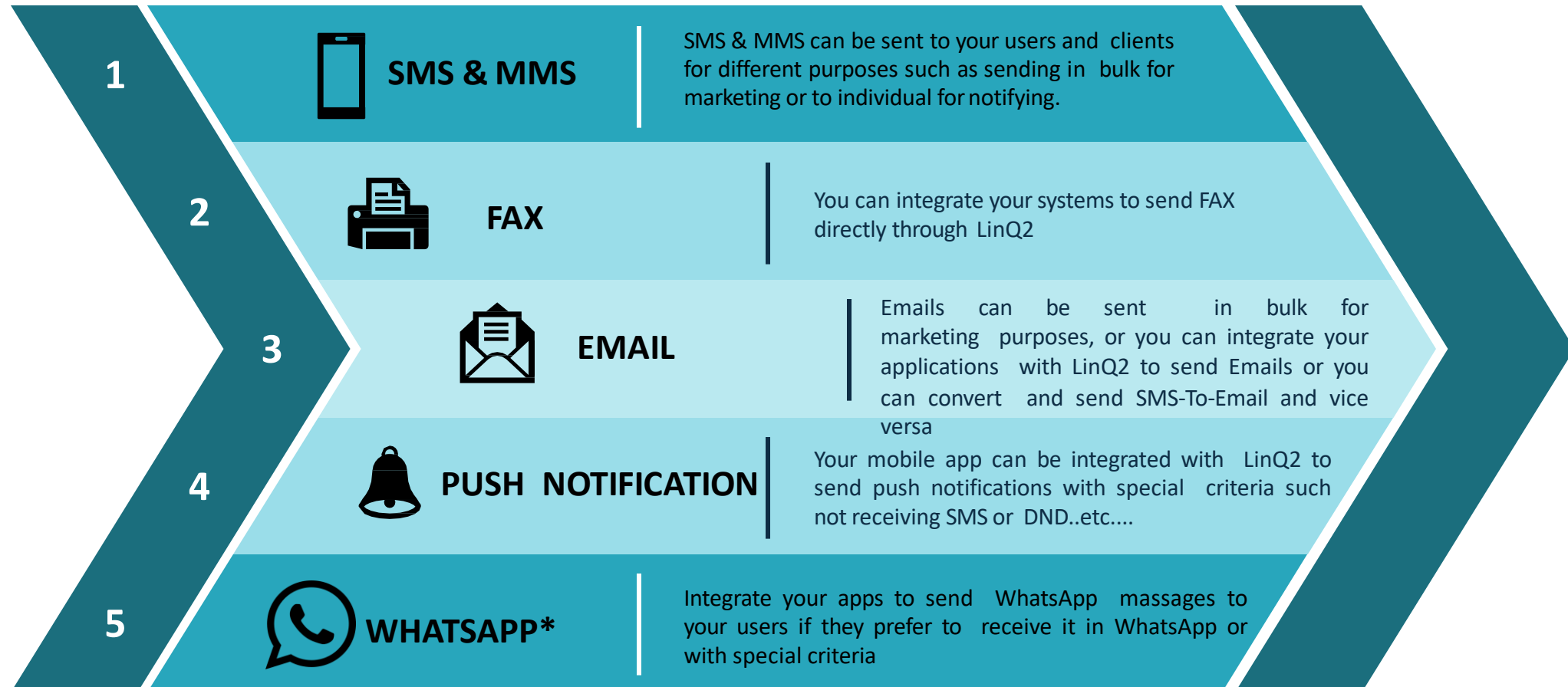
More than 70% of Saudi banks are using LinQ2 to send critical communications with their clients. More than **8 Billion** SMS sent through LinQ2 yearly.

LinQ2
Secure Messaging Gateway

1 **SMS & MMS** — SMS & MMS can be sent to your users and clients for different purposes such as sending in bulk for marketing or to individual for notifying.

2 **FAX** — You can integrate your systems to send FAX directly through LinQ2

3 **EMAIL** — Emails can be sent in bulk for marketing purposes, or you can integrate your applications with LinQ2 to send Emails or you can convert and send SMS-To-Email and vice versa

4 **PUSH NOTIFICATION** — Your mobile app can be integrated with LinQ2 to send push notifications with special criteria such not receiving SMS or DND..etc....

5 **WHATSAPP*** — Integrate your apps to send WhatsApp massages to your users if they prefer to receive it in WhatsApp or with special criteria

LinQ2
Secure Messaging Gateway

Flexible Integration

High Availability Option

On-premise Secure Solution

Secure Controlled Environment

Support all VPN

Support Multi Factor Authentication

Supports multiple SMS providers.
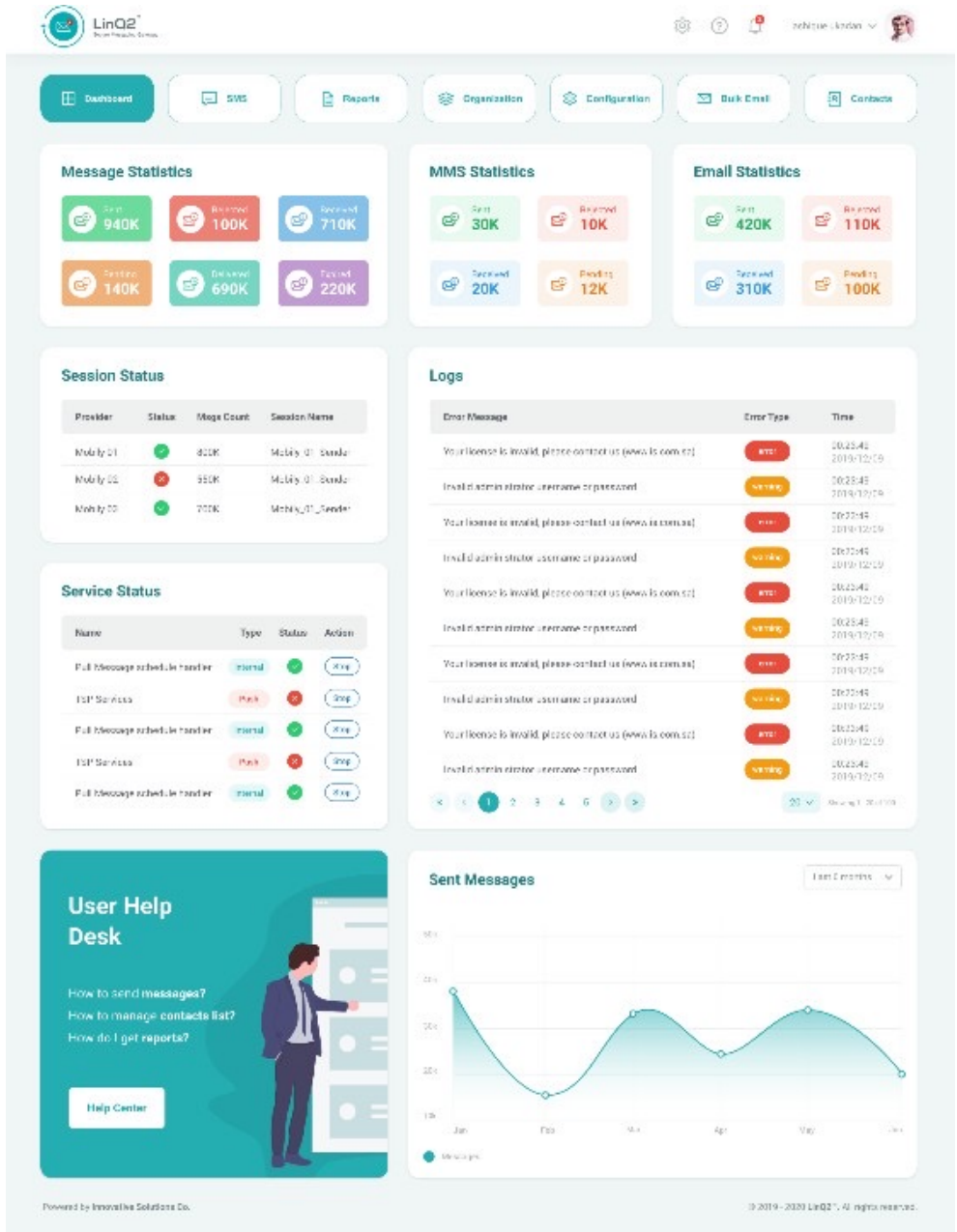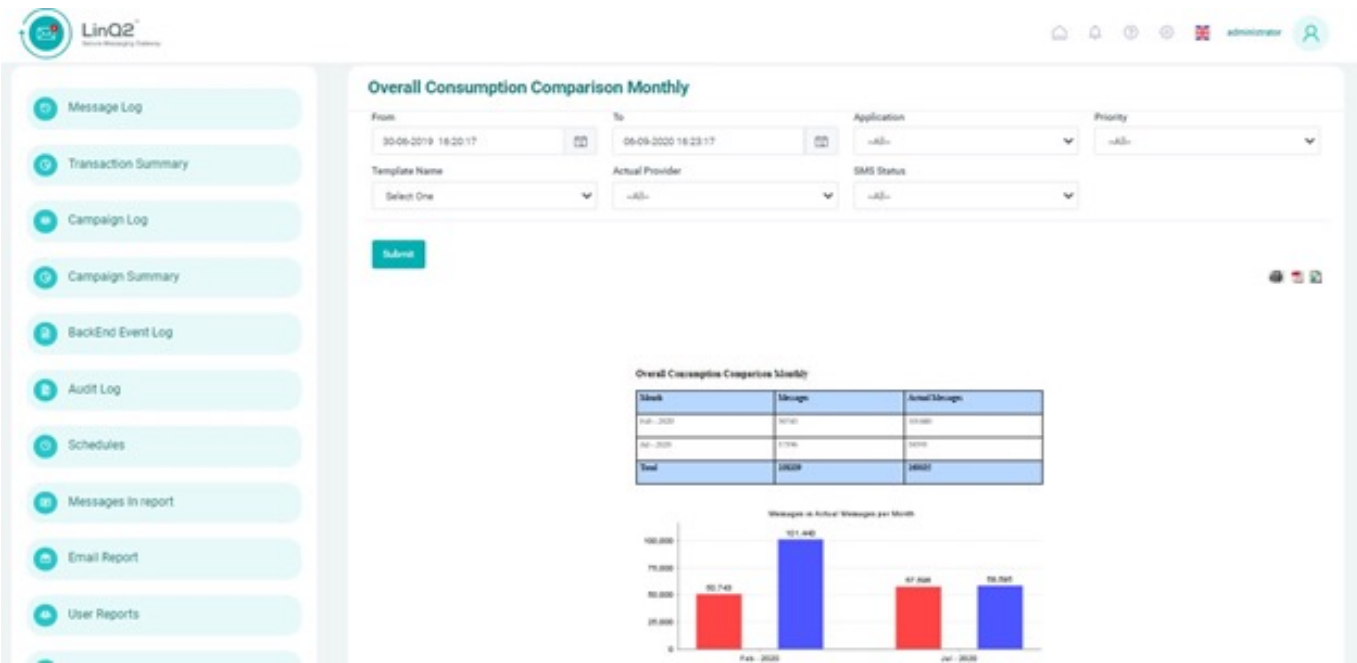
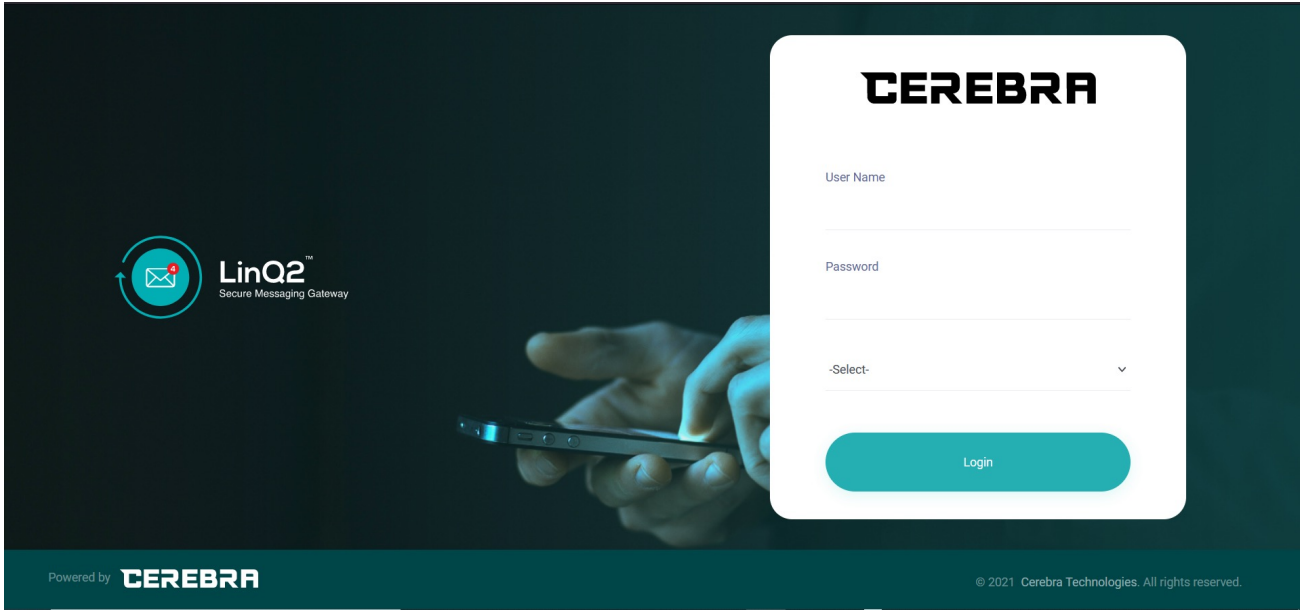**SSL enabled user application dashboard**

Secure Protocols: Support GSM / HTTPS / SMPP Protocols

Types of Notifications: Email, SMS, MMS and Fax. (Whatsapp and iMessage coming soon)

Available for any gateway configuration

mPASS™

mPass is a multifactor authentication solution that provides better security for any organization looking to protect its employees from fraud attacks, phishing, and password related attacks.

MPASS ™

Multi-factor Authentication solution to protect systems , applications and network devices by generating and maintaining an additional layer of authentication

Easy to manage with straight forward process to enroll users and apply strong authentication

Integrates with most of your applications and systems through different agents and APIs available to everyone

Flexible OTP Delivery including **SMS**, **Email**, **Mobile Soft Token**, and **Push Notification**

MPASS ™

- **%100 Saudi Product**
- **Your phone is your token**
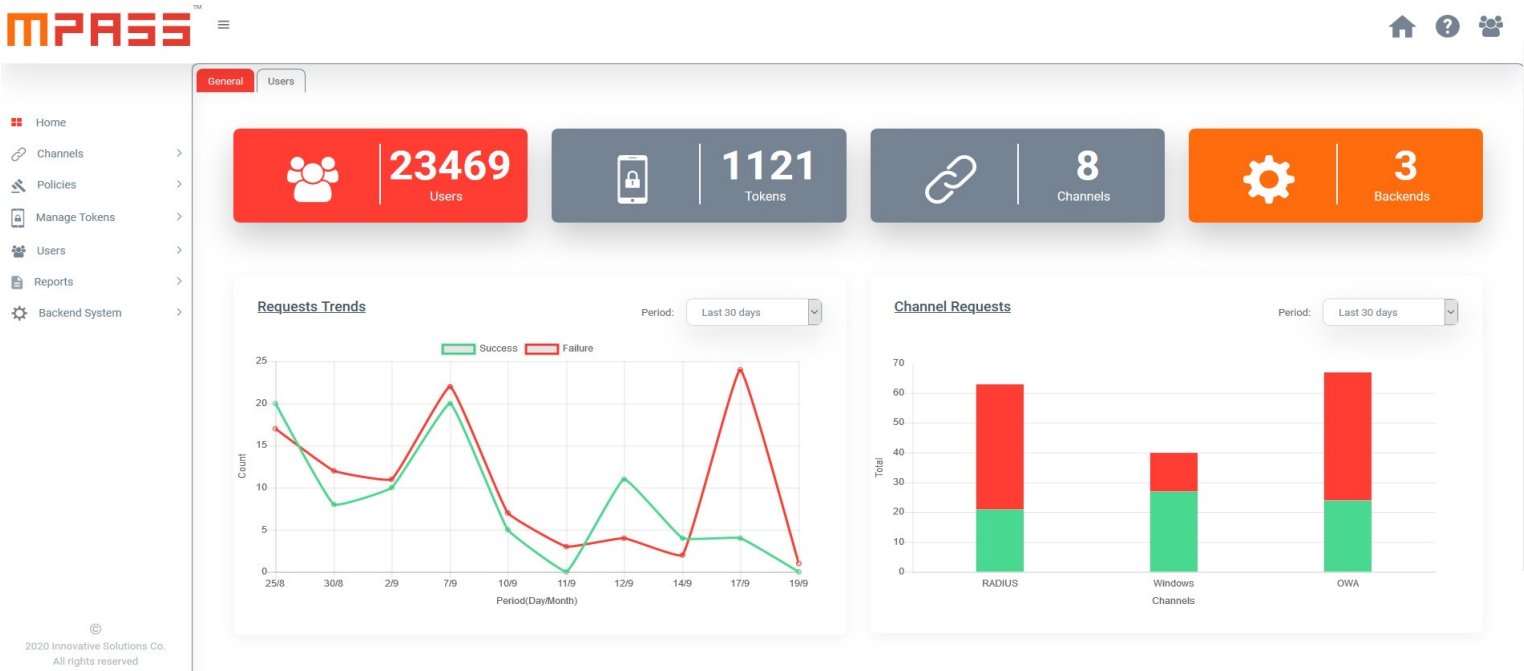- **Easy installation and management**
- **Re-Branding Option**

- **24x7x365 local support**
- **OAuth compliance**
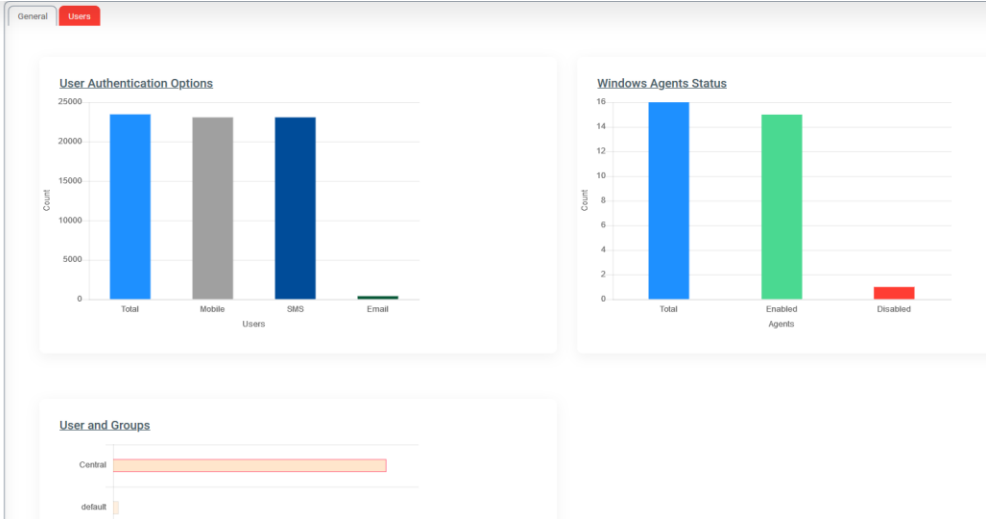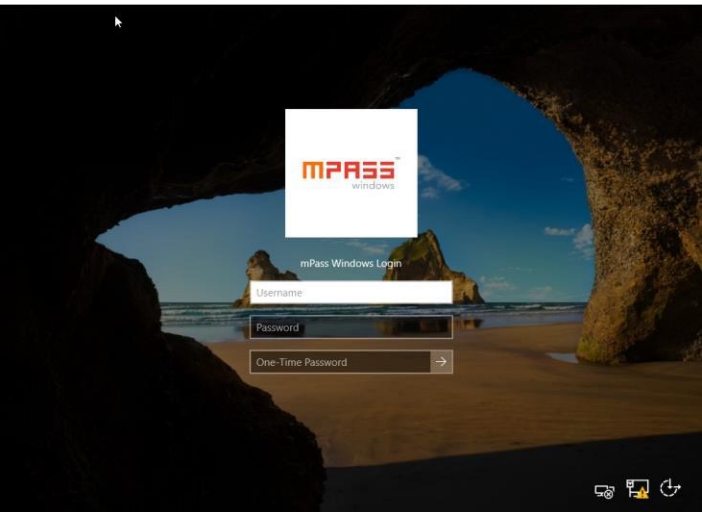- **Requires little to no ongoing maintenance**
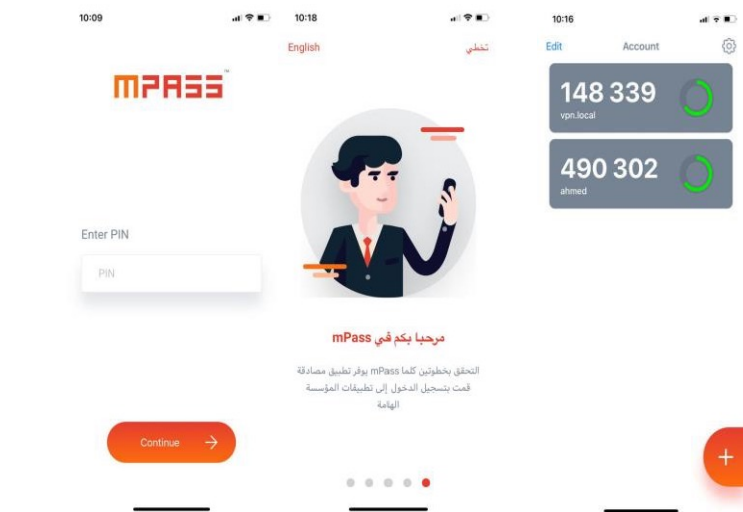
Infoshield platform is an end-to-end cybersecurity awareness solution that helps organizations raise the cybersecurity awareness level of their employees

INFOSHIELD
The Awareness Solution

Cyber Security awareness platform that aims to help organization to raise the awareness of their employees

Takes each user in complete learning journey of training **modules** , **quizzes** and **certifications** to improve their security awareness level

Rich Content library including different security awareness topics for all users with frequent updates to cover the most relevant topics

Tracking & Reporting comprehensive reports to track your employees and department awareness levels progress

CEREBRA

Welcome to Infoshield

Username / email

Username / email

Password

Password

Forgot Password

Login

CEREBRA

Welcome **Bassam**

Bassam Saif

| 34 Active Users | 21 Total Courses | 1 Online Users |

Dashboard

Available modules

Companies | Users | Modules | **Licenses** | Reports

User license allocations

Manage users enrolment

My modules

Assigned Modules | Completed modules

Bring your own Device

Module summary
Completion report by month
User license allocations report

Active (29) | Inactive (0)

Completed (5) | Still in progress (24)
Not started (0)
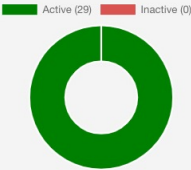
Show chart data

Show chart data

Cloud Computing

Module summary
Completion report by month
User license allocations report

Active (25) | Inactive (0)

Completed (2) | Still in progress (23)
Not started (0)
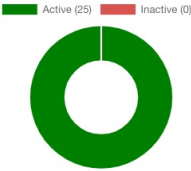
Show chart data

Show chart data

Data Classification

Module summary
Completion report by month
User license allocations report

Active (24) | Inactive (0)

Completed (3) | Still in progress (21)
Not started (0)

Show chart data

Show chart data

Previously allocated | Number of allocations | Number of unallocations | Net allocations | Total allocated

40
35
30
25
20
15
10
5
0

Phish**Guard**™

PhishGuard is a comprehensive phishing simulation solution that aims to empower your employees to shield your organization from phishing attacks.

PhishGuard allows the organization to measure & improve its employees' awareness for phishing techniques and to test the IT defenses.

PhishGuard™

Comprehensive phishing simulation solution that aims to prepare your employees for potential phishing attacks

Allows the organization to measure and improve the phishing scams detection of the employees and to test the IT defenses

Phishing scenarios library that can be tested directly with scenarios built for local and global clients.

Feature Rich supporting Email and SMS phishing, reporter plugins, 2FA support...

PhishGuard™

Email, SMS & WhatsApp Phishing	User Integration LDAP Integration
Deployment Flexibility – Cloud (Inside KSA) or On-Premise	Bilingual Support Arabic & English (Interface, Scenarios)
Reporter Plugins (Outlook, Gmail, Office 365)	Customized Email Templates
Customized SMTP Accounts	Email, SMS, Landing Pages Library
Two Factor Authentication Support	Tracking & Reports Detailed KPIs

PhishGuard™

Powered by CEREBRA

CEREBRA

Username

Password

Sign in

Forgot password?

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✉ Templates

+ New Template

New Template ✕

Email Templates

Show 10

Name: Courses Misk Offer

Subject: دورات أكاديمية مسك

✉ Import Email
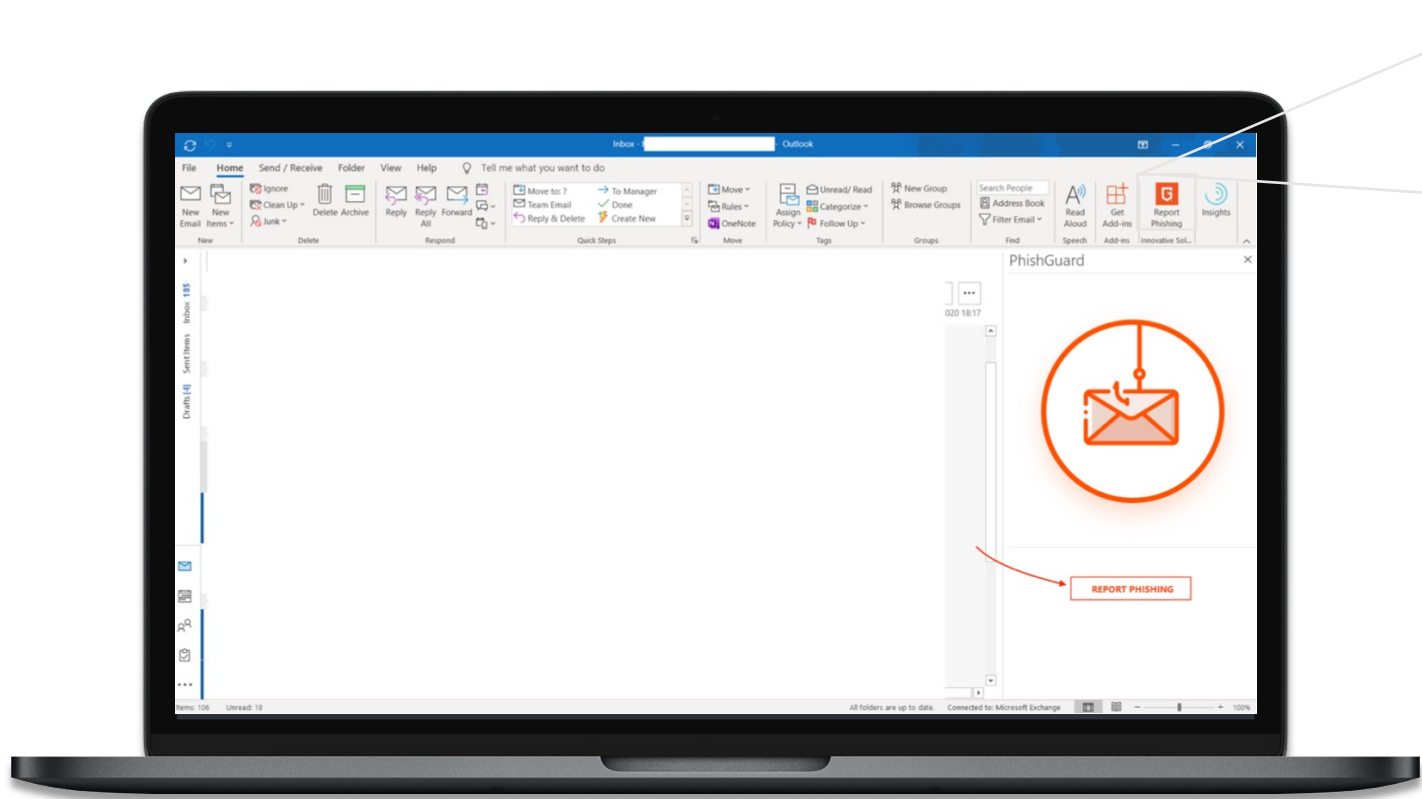
HTML   Text

Misk Academy
أكاديمية مسك
Empower The Next Generation

عزيزي {{.FirstName}}{{.LastName}}

يسرنا في أكاديمية مسك أن نقدم لكم دورات تدريبية مجانية مع شهادات احترافية
في تخصصات متنوعة كمساهمة مجتمعية لتطوير الأداء الوظيفي

Showing 1 to 6 of 6

Previous 1 Next

Campaign Timeline

12:00   6:00   Oct 27, 2020   6:00   12:00   6:00   Oct 28, 2020   6:00   12:00   6:00   Oct 27, 2021

Campaign Details:

Sender Address: Winter Coupons<coupons@riyadh.com>

URL: https://seasonsaudi.xyz/

Template Name: Winter Offers

Landing Page: Email - Educational Page (OLD)

Launch Date: October 26th 2020 10:00:00 am

Open Rate:

Email Not Opened: 29.0 %
Email Opened: 71.0 %

Opened Emails Status:

Submitted Data: 0.0 %
Email Opened, Only: 16.0 %
Clicked Link: 84.0 %

Reported status:

Email Reported: 0.0 %
Email Opened, Only: 100.0 %

Operating System:

Linux: 0.1 %
Mac OS: 0.3 %
Android: 3.0 %
iOS: 7.5 %
Windows: 89.1 %

Browser:

Firefox: 0.3 %
Safari: 0.1 %
Samsung Browser: 0.1 %
Edge: 2.7 %
Mobile Safari: 1.8 %
Chrome: 49.0 %
IE: 37.9 %
WebKit: 5.9 %
Chrome WebView: 2.3 %

Phished Targets: 574   Out Of: 640   License Expiry Date: 2022-01-30

CEREBRA

Dashboard
Campaigns
Groups
Targets
Templates
Landing Pages
Library

Phishing Success Overview

100

0

Jul 2020 Aug 2020 Sep 2020 Oct 2020 Nov 2020 Dec 2020 Jan 2021 Feb 2021 Mar 2021 Apr 2021 May 2021 Jun 2021 Jul 2021 Aug 2021 Sep 2021 Oct 2021 Nov 2021

— Clicked Link   — Submitted Data   — Attachment Opened

Email Sent	Email Opened	Clicked Link	Submitted Data
3345	1889	1347	209

Email Reported	Attachment Opened	SMS Sent	SMS Opened
10	385	1115	352

WhatsApp Message sent	WhatsApp Message Delivered	WhatsApp Message Read
0	0	0

Reporter
Button

Any Questions?

CEREBRA
سيريبرا

Thank you for your time and attention!

Riyadh, Saudi Arabia
cerebra.sa
Hala@cerebra.sa

Contact us or visit our website for more information!